

ASX RELEASE.

BELL FINANCIAL GROUP

23 February 2012

Financial results for the year ended 31 December 2011

In accordance with the Listing Rules, Bell Financial Group Ltd will be lodging materials in relation to its results for the year ended 31 December 2011 as follows:

- Part one: Appendix 4E for the year ended 31 December 2011
- Part two: Media release
- Part three: Executive Chairman's report from the Annual Report
- Part four: Annual Report (including Financial Report, Directors' Report, Independent Audit Report and Auditor's independence declaration).

Please also be advised that Bell Financial Group Ltd will hold its 2012 Annual General Meeting on Wednesday 2 May 2012 at KPMG, Ground Floor, 147 Collins St, Melbourne, Victoria.



Paul Vine
Company Secretary