ASX RELEASE.

21 October 2015

ASX Market Announcements Office ASX Limited 20 Bridge Street Sydney NSW 2000

Via ASX Online

NOTICE UNDER SECTION 708A(5)(e) OF THE CORPORATIONS ACT

Bell Financial Group Limited (ASX:BFG) (**Bell Financial Group**) has today issued 7,663,431 fully paid ordinary shares as consideration for acquiring additional shares in Third Party Platform Pty Ltd, taking its ownership to 56.63% of Third Party Platform Pty Ltd.

Bell Financial Group gives notice under section 708A5(e) of the Corporations Act 2001 (Cth) (Act) that:

- it issued the shares without disclosure to investors under Part 6D.2 of the Act;
- as at the date of this notice:
 - it has complied with the provisions of Chapter 2M of the Act as they apply to Bell Financial Group;
 - it has complied with section 674 of the Act; and
 - there is no 'excluded information' within the meaning of sections 708A(7) and 708A(8) of the Act.

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Cindy-Jane Lee General Counsel & Company Secretary