

ASX RELEASE.

BELL FINANCIAL GROUP

HUGH ROBERTSON AND TEAM JOIN BELL FINANCIAL GROUP

Friday, 19 February 2016 – Bell Financial Group (ASX:BFG) announced today that Hugh Robertson and his team of small cap specialists have joined the company's Melbourne office.

The Executive Chairman of BFG, Colin Bell, said he was delighted to welcome Mr Robertson and his specialist team to the group.

“Hugh is a highly regarded and successful market identity who is well known to Bell having previously worked with us between 2002 and 2011,” Mr Bell said.

“Hugh and his team will make a significant contribution to our business and we are very pleased to welcome them back to Bell Potter”.

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About Bell Financial Group

Bell Financial Group Ltd (ASX:BFG) is an Australian-based provider of stockbroking, investment and financial advisory services to private, institutional and corporate clients. The Group has over 600 employees, operates across 14 offices in Australia and has offices in London and Hong Kong. Bell Financial Group has a 56.63% holding in Third Party Platform Pty Ltd (Bell Direct), an online stockbroking business.

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