

Announcement Summary

Entity name

BELL FINANCIAL GROUP LIMITED

Date of this announcement

Tuesday December 10, 2024

The +securities the subject of this notification are:

+Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
New class - code to be confirmed	Performance rights	577,470	12/12/2024

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

BELL FINANCIAL GROUP LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

Registration number

ABN

59083194763

1.3 ASX issuer code

BFG

1.4 The announcement is

New announcement

1.5 Date of this announcement

10/12/2024



Part 2 - Issue details

- 2.1 The +securities the subject of this notification are:
- +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX
- 2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

does not have an existing ASX security code ("new class")



Part 3C - number and type of +securities the subject of this notification (new class)

ASX +security code	+Security description	
New class - code to be confirmed	Performance rights	
+Security type	ISIN code	

Other

Date the +securities the subject of this notification were issued

12/12/2024

Will all the +securities issued in this class rank equally in all respects from their issue date? Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate? Yes

Provide details of the KMP or +associates being issued +securities.

Name of KMP	Name of registered holder	Number of +securities
Dean Davenport	Dean Davenport	288,735
Arnie Selvarajah	Anand Selvarajah	288,735

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities being issued.

See "Summary of key terms of Employment Agreements for Co-CEOs" lodged with ASX on 6 March 2024 (https://www.be llfg.com.au/2024/03/06/summary-of-key-terms-of-employment-agreements-for-co-ceos/)

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

The key terms of the Long Term Incentive Plan are detailed on page 15 of the 2023 Annual Report lodged with ASX on 16 February 2024 (https://www.bellfg.com.au/2024/02/16/bfg-2023-annual-report-and-appendix-4e/)

Any other information the entity wishes to provide about the +securities the subject of this notification

Vesting of the performance rights for each Co-CEO will occur as follows:

01/01/2027 96,245

01/01/2028 96,245

01/01/2029 96,245

subject to certain good leaver provisions.

Issue details

Number of +securities

577,470



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this notification, the +securities of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (Total number of each +class of +securities issued and quoted on ASX)

ASX +security code and description

Total number of +securities on issue

BFG : ORDINARY FULLY PAID

320,743,948

4.2 Unquoted +securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description

Total number of +securities on issue

New class - code to be confirmed : Performance rights

577,470



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1? N_0

5.2 Has the entity obtained, or is it obtaining, +security holder approval for the issue under listing rule 7.1?

No

5.2b Are any of the +securities being issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1?

No

5.2c Are any of the +securities being issued without +security holder approval using the entity's additional 10% placement capacity under listing rule 7.1A (if applicable)? N/A