

ASX RELEASE.

BELL FINANCIAL GROUP

16 January 2025

BFG unaudited full year profit after tax \$30.7 million, up 26%

Bell Financial Group Ltd (ASX:BFG) today announced that it expects to report full year revenue up 12% to \$276 million (FY 2023: \$247 million) and full year profit after tax up 26% to \$30.7 million (FY 2023: \$24.3 million).

Revenues in the Retail and Wholesale broking business were up 12% on FY 2023 to \$177.8 million, with profit after tax up 115% to \$9.2 million.

Revenues (normalised) in the Technology & Platforms and the Products & Services businesses were up 8% on FY 2023 to \$85.8 million, with profit after tax up 16% to \$21.5 million.

Full details will be provided when audited results are released in February.

IMPORTANT

This guidance is not a prediction of future performance or a guarantee of future performance and it involves known and unknown risks, uncertainties and other factors which are beyond Bell Financial Group's control, and which may cause actual results to differ from this guidance.

Bell Financial Group is not liable for the accuracy and/or correctness of the information and any differences between the guidance and actual outcomes.

This announcement was authorised for release by the Board.

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